## WHAT IS CLAIMED IS:

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- 1. A front shipping hook assembly comprising: a mounting unit that is coupled to a vehicle body; and
- a front shipping hook with a vertical supporting member that is coupled to a side portion of the mounting unit and a horizontal supporting member that is coupled to a lower portion of the mounting unit, the front shipping hook being coupled to the mounting unit and the vehicle body.
- 2. The front shipping hook assembly of claim 1, wherein the side portion of the mounting unit is formed of two plates, and the lower portion of the mounting unit is formed of two plates.
- 3. The front shipping hook assembly of claim 1, wherein the front shipping hook further comprises a connecting portion to which the vertical supporting member and the horizontal supporting member are coupled, and a hooking hole is formed in the connecting portion.
- 4. The front shipping hook assembly of claim 3, wherein the vertical supporting member is extended in a first slanted direction from the connecting portion and is then extended vertically, and the horizontal supporting member is extended in a second slanted direction from the connecting portion and is then extended horizontally.
- 5. The front shipping hook assembly of claim 3, wherein the vertical supporting member and the horizontal supporting member have a rectangular plate shape.
- 6. The front shipping hook assembly of claim 1, wherein coupling holes are formed respectively in the vertical and horizontal supporting members, and coupling holes are formed respectively in the side and lower portions of the mounting unit.
- 7. The front shipping hook assembly of claim 6, wherein the coupling hole formed in the vertical supporting member of the front shipping hook is aligned with the coupling hole formed in the side portion of the mounting unit, and the coupling hole formed in the horizontal supporting member of the front shipping hook is aligned

with the coupling hole formed in the lower portion of the mounting unit.

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- 8. The front shipping hook assembly of claim 1, wherein a flange is integrally formed in the vertical portion of the front shipping hook.
  - 9. A front shipping hook assembly comprising: a mounting unit configured and dimensioned to couple with a vehicle body; and

a front shipping hook having a vertical supporting member configured and dimensioned to couple with a side portion of said mounting unit and a horizontal supporting member configured and dimensioned to couple with a lower portion of the mounting unit.